

Driver and Employee Wellbeing Programmes in 2025

In 2025, Dubai Taxi Company delivered a broad programme of wellbeing and engagement initiatives across its driver and employee workforce, with a strong emphasis on sports, physical health, and community.

Employee Initiatives

Sports & Health

- Delivered an on-campus Deskercise session covering yoga, stretching, and breathwork
- Provided free health screening including eye, blood pressure, and diabetes checks
- Offered flu vaccinations across two rounds, externally sponsored
- Participated in the Together We Bloom breast cancer awareness campaign
- Organised a Step with the CEO walking activity with senior leadership
- Ran paddle, billiards, and laser tag recreational sports sessions
- Arranged a leisure yacht cruise for staff

Cultural & Social

- Hosted Ramadan Sohor and Eid Fawala gatherings for Al Fitr and Al Adha
- Celebrated UAE Flag Day and National Day with staff events
- Treated employees to a VIP Global Village experience

Recognition & Development

- Ran a summer learning camp for employees' children
- Celebrated high school graduates with laptop gifts
- Presented Long Service Awards to long-standing staff
- Offered career coaching and professional development sessions
- Hosted informal Morning with the CEO open dialogue sessions

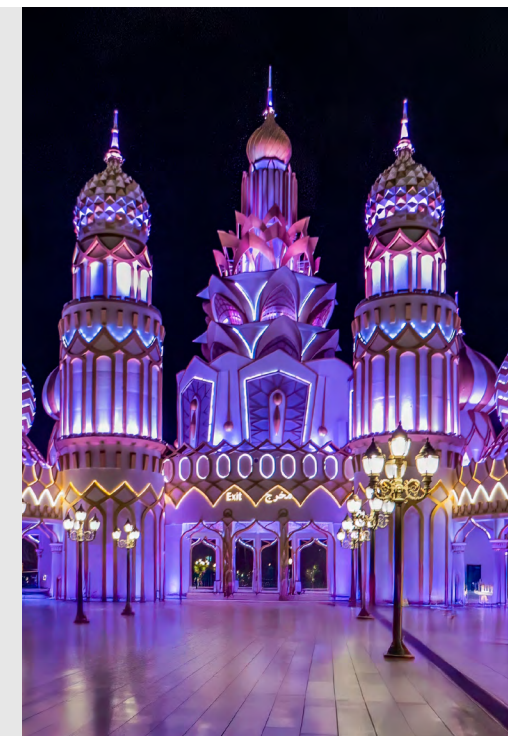
Driver Initiatives

Sports & Health

- Hosted a multi-sport tournament featuring football, volleyball, and cricket
- Participated in the RTA Football Cup external competition
- Competed in the Dubai Police Cricket Tournament
- Delivered the Your Health Matters Initiative, an open health awareness day
- Enrolled drivers in the Dubai Fitness Challenge 30x30, a city-wide fitness commitment
- Organised a recreational bowling tournament

Recreational & Cultural

- Ran two overnight desert camp experiences at Al Tey
- Took drivers on a visit to the Global Village multicultural festival
- Sponsored drivers to perform Umrah, fully externally funded
- Arranged a Wild Wadi Water Park leisure outing
- Held a year-end winter camp



Ensuring Stability and Support for Drivers

DTC supports driver stability and wellbeing through targeted financial, housing, and social support measures that contribute to consistent service delivery. Drivers can apply for interest-free loans linked to end-of-service benefits, repayable over a defined period, and have access to affordable accommodation at the Company's operations centre, reducing commuting time and daily pressures.

Additional support is provided through a petitioning system that allows drivers to request review of fines or accumulated expenses, with cases assessed individually. Driver wellbeing is further supported through organised excursions and social activities, providing opportunities for rest, engagement, and social connection outside of work.

Driver Onboarding and Growth

DTC supports the development of new driver talent through structured financial and employment support during training and licensing. Upon arrival in the UAE, candidates complete training at government-approved institutes, including the RTA, before obtaining full certification.

During the initial training period, candidates receive a pocket allowance and may be assigned to temporary third-party roles, such as valet services, to support income continuity. Following certification, drivers transition into full-time roles within the Company, supporting workforce stability and service readiness.



Supporting Driver Wellbeing and Inclusive Service Delivery

In 2025, DTC strengthened its focus on driver wellbeing through the implementation of a dedicated mental health and wellbeing programme delivered by the Driver Happiness function. As part of the programme, a Driver Wellbeing and Safety Questionnaire was introduced to identify mental health risks, stress factors, workload challenges, and duty-related scenarios faced by drivers, while also promoting awareness of stress management and wellbeing.

New Mental Health and Wellbeing Programme

Dedicated Driver Wellbeing and Safety Questionnaire introduced